

New Product Launch Manager – Pharmaceuticals (m/f/d)

Role: Part-time (50-75%), permanent
Location: Munich, Germany



The Role:

We are seeking a motivated and creative New Product Launch Manager (NPL Manager) to focus on the project management of DE-AT-CH (DACH) launch process of new product and product optimization initiatives within a defined set of therapeutical indications (e.g. Oncology, CNS, Auto-Immune, Critical care). The product portfolio compromises prescription medicines in the form of generics, biosimilars and new product developments (value added or specialty product).

Having a full understanding of the market dynamics and our marketing and portfolio strategy, you'll work closely with cross functional teams and manage the entire project life cycle from market readiness till post launch reviews. In addition to project management you'll aim to define and optimize launch processes in line with Pan-EU launch campaigns and establish suitable communication and reporting structures within EMENA.

On a day to day basis you will provide leadership, coordination, and support on key market access issues and lead the Cluster Analytics and Market Insights requirements to increase market share and profitability of new product launches within the DACH region. Additionally you'll be responsible for the coordination of cross-functional departments in order to ensure on-time execution of critical launch steps.



The Person:

- Experience in a similar role within the pharmaceutical industry
- A strong track record of accomplishments in Portfolio, Sales, Marketing & Launch Management at an operational and strategic level
- Project management skills, with experience of working with cross-functional teams, in a fast-paced matrix organisation
- Strong communication and interpersonal skills, confident liaising with all levels of authority, can navigate cultural differences with ease
- Strong analytical and reporting skills – highly numerate and computer literate
- Highly organised with excellent organisational and time management skills; high level of accuracy and attention to detail.
- Able to work 5 days a week (half days)
- Flexible to travel 1-2 times a month (DACH region)
- Educated to degree level in a scientific subject ideally with further education in health care- or general- economics.



The Rewards:

In return, we offer a competitive salary and rewards package (including holiday, bonus and pension scheme). Not to mention the opportunity to genuinely make a difference in a new and dynamic role within a progressive and expanding business, at an exciting time of growing international reach.



How to Apply?

If you possess the experience, passion and ability to make this role a success then we would love to hear from you. Please send your full application (including your salary expectations and start date) to Recruitment_DACH@accord-healthcare.com **by the 13th of May.**



About Us:

Headquartered in the United Kingdom (UK), Accord Healthcare Ltd. is an international pharmaceutical company with a presence in more than 45 countries in Europe and over 85 markets worldwide. In Europe, Accord Healthcare has one of the largest market footprints with more than 8,500 approved products, making it one of the leading generic and bio-similar companies. With new ideas and approaches, Accord Healthcare sees itself as an inventive and agile healthcare company, striving daily to improve the administration of vital products and make them accessible to physicians, pharmacists and patients worldwide.

In Germany, our subsidiary Accord Healthcare GmbH is based in Munich and is one of the top 15 suppliers of generic medicines. The portfolio comprises of more than 100 products with a focus on oncology and haematology, where Accord Healthcare already ranks among the top three generic companies. In addition to this, other therapeutic areas such as bone health, addiction and critical care will become a stronger focus for Accord Healthcare in the near future.

Accord Healthcare – Make it better



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