

Junior Product Manager

(m/f/d)

Role: Full-time, permanent

Location: Munich, Germany



The Role:

We're seeking an ambitious and organised Junior Product Manager to develop and implement marketing strategies for the existing product portfolio and drive our new product launches in defined therapeutic areas.

The purpose of your role is to maximise revenue, market share and profitability in addition to taking care of sales forecasting and pricing. Working with cross functional teams (finance, business development and commercial), you'll be responsible for the marketing budget and the development of marketing intelligence in order to understand competition better and optimise marketing activities.

As part of your job you'll be liaising with advertising and PR agencies to ensure product success, align brand positioning and manage overall objectives.



The Person:

- Previous experience in a similar role, including pharmaceutical experience and a good understanding of key customers and partners
- Experience with generics, OTC products, cosmetics, food supplements and/or medical devices would be an advantage
- Good IT skills across Microsoft Office and IH Galaxy and/or IMS/IQVIA
- Strong project management skills – able to manage budgets, suppliers and cross-functional teams to meet deadlines in a fast-paced and changeable environment; arrives with solutions
- Excellent communication and interpersonal skills – confident building lasting relationships with internal and external stakeholders, liaising with all levels of authority, navigating cultural differences and using influencing, negotiation and persuasion tactics to get the best results
- Degree level qualification in a scientific subjects



The Rewards:

In return, we offer a competitive salary and rewards package. Not to mention the opportunity to genuinely make a difference in a new and dynamic role within a progressive and expanding business, at an exciting time of growing international reach.



How to Apply:

If you possess the experience, passion and ability to make this role a success then we would love to hear from you. Please send your full application (including your salary expectations and start date) to martin_ebert@accord-healthcare.com



About Us:

Headquartered in the United Kingdom (UK), Accord Healthcare Ltd. is an international pharmaceutical company with a presence in more than 45 countries in Europe and over 85 markets worldwide. In Europe, Accord Healthcare has one of the largest market footprints with more than 8,500 approved products, making it one of the leading generic and bio-similar companies. With new ideas and approaches, Accord Healthcare sees itself as an inventive and agile healthcare company, striving daily to improve the administration of vital products and make them accessible to physicians, pharmacists and patients worldwide.

In Germany, our subsidiary Accord Healthcare GmbH is based in Munich and is one of the top 15 suppliers of generic medicines. The portfolio comprises of more than 100 products with a focus on oncology and haematology, where Accord Healthcare already ranks among the top three generic companies. In addition to this, other therapeutic areas such as bone health, addiction and critical care will become a stronger focus for Accord Healthcare in the near future.

Accord Healthcare - Make it better



Accord Healthcare GmbH

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